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Waltham, October 21, 1936—Miss Winifred Cunniffe, representing the workers of the Waltham Watch Company, presenting to President Roosevelt the first new Waltham Premier watch to leave the company's factory. Mr. Roosevelt said he would carry the watch on Election Day as a good luck token.

The 1936 presidential election is remembered today as one of the largest presidential election landslides in American history. President Franklin Roosevelt cruised to a victory over his Republican opponent Kansas Governor Alf Landon to continue the "New Deal" and his push to pull America out of the great depression. Little remembered today is that Governor Landon was leading in most polls as late as October of 1936 and many Americans had very deep questions about the validity of Roosevelt's New Deal and the direction of the country. Roosevelt would bring together a diverse group of political organizations to fashion his majority of victory which became known as the New

Curator notes:

Things are really moving forward at the Bright School. Since the acquisition of the donated material from ADP we now have a proper curatorial space as well as a great start to our archival/storage needs.

Room 202 at the Bright School has been emptied and made ready as the archival/storage room. The curator has presented to the President a detailed plan for moving our holdings from our current storage spaces. This is a multi-phased plan and we are happy to announce that the processing phase has begun on three collections which were donated and are currently housed at the Bright School. In the coming months we are looking forward to clearing out another room at the Bright School with a yard sale in the spring.

The Edmund L. Sanderson Lecture Series

President Franklin Roosevelt's Visit to Waltham and the 1936 Presidential Election

Presented by Joseph Keefe

**Tuesday, January 14
7:00 p.m. at the
RTN Federal Credit Union**

Deal Coalition. Massachusetts and the City of Waltham would be used by the Roosevelt campaign as a test of this coalition and Waltham would become the epicenter of the 1936 campaign. Mr. Keefe's lecture will focus of the 1936 presidential campaign and Waltham's role in fashioning Roosevelt's astounding victory. President Roosevelt's campaign visit to Waltham was not chosen by his campaign because Waltham was a nice town, it was picked because he needed it for victory in 1936.

Light refreshments will be available following the lecture. Call 617-448-6706 if you have any questions.

Exhibit coordinator Sue Keefe is looking forward to setting up a new exhibit space at the Bright School, incorporating many of the great gems we are sure to uncover as we move forward with our plans to move the collection into the Bright school. Permanent and rotating exhibit plans are currently being put together. If you are interested in getting involved with the Exhibit Committee please contact Sue.

MEMBERSHIP DUES ARE NOW PAST DUE. PLEASE RENEW TODAY!

The Board of Directors of the Waltham Historical Society wishes to express our appreciation for the support of the individuals and organizations listed on this page. They have been very generous to the Historical Society this past year and we encourage you to thank them for their generosity by patronizing the businesses identified, and by expressing thanks to the individuals. Without this type of support the Society would be unable to continue our work in the community.

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“Thank you” to the Waltham Historical Society for preserving the City’s rich history.



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